



# Living Your. Dream:

What do recreation therapist and entrepreneurship have in common?

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# Objectives

Recreation therapy and entrepreneurs

How to live your dream

Types of entrepreneurs

**FOLLOW  
YOUR  
DREAMS**

# What is your dream?

- Bucket List
- Pursuing a goal/passion
- Doing what you love
- Focus on your vision

# Entrepreneurs

**"Discover opportunities throughout their personal and professional lives, forming a hypotheses on ways to deliver value to customers."**

**-Harvard Business School**





**Where does our  
drive come  
from?**





**What do  
recreation  
therapist and  
entrepreneurs  
have in  
common?**



- 
- Vision
  - Decisive
  - Confident
  - Motivated







- 
- Disciplined
  - Leadership
  - Goals/Objectives
  - Execution
  - Evaluations





- 
- Wide variety of skill sets
  - Long-term focus
  - Opportunities





- Creative
- Inspire others!
- Flexible/adaptable
- Can be very stressful!





# Entrepreneur



- **Assess idea**
- **Plan for success**
- **Implement idea**
- **Evaluate**
- **Document your journey**





# Recreation Therapist

- **Assessment**
- **Planning**
- **Implementation**
- **Evaluation**
- **Documentation**



# Types of entrepreneurships

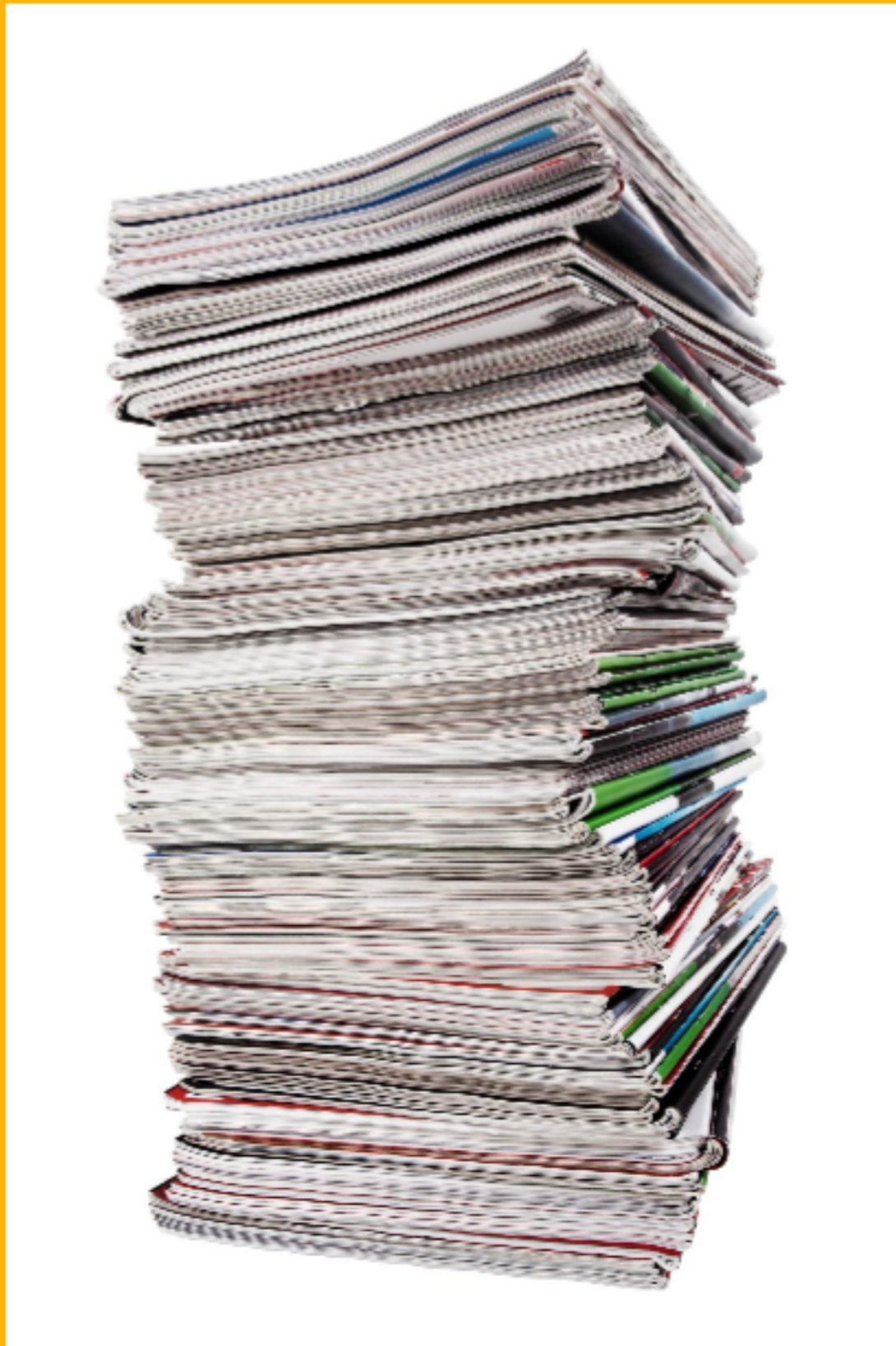
- Large business
- Hustler
- Innovator
- Intrapreneurship
- Small business
- Social entrepreneur



# Hustler



- Hard worker with constant effort
- Does not give up easily
- Overcome challenges
- Confident
- Cold calls
- Goal to break even



**Hustler**

**Diversified  
Enterprise**

**12 years old**



# Innovator



- Does not avoid complex solutions
- Strives to find the best outcomes
- Continuous process
- Pioneer in an industry
- Goal to make a profit



**Innovator**

**Recreation  
Services**

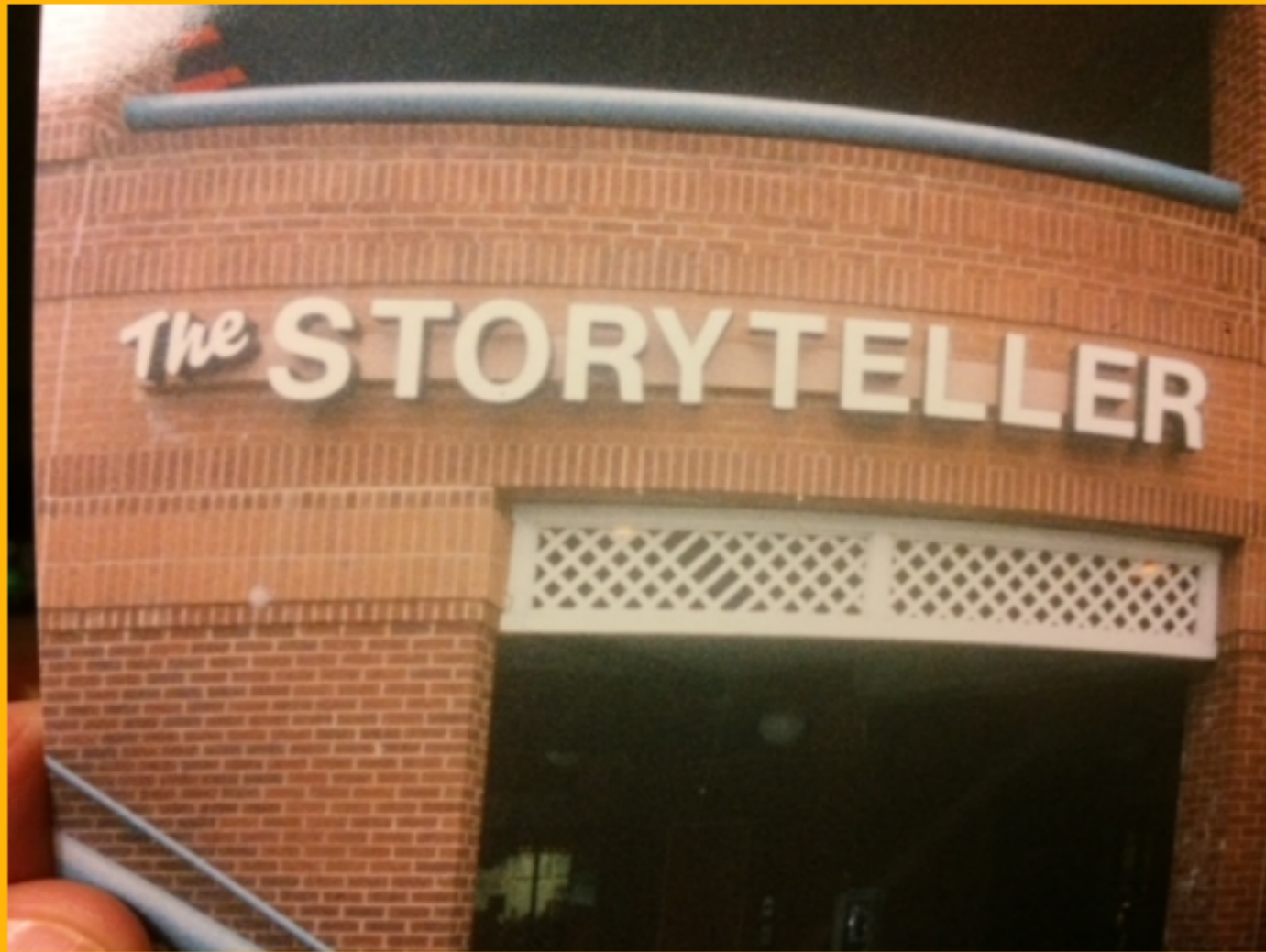
**Trainings and  
Workshops**

**DrumConnections**

# Small Buisness



- Takes more capitol
- May buy an existing business
- Privately owned
- Small workforce
- Business partner
- Other locations



**Small Buisness**

**Audio  
Bookstore**

# Intrapreneur



- Within a system
- Self-motivated
- Proactive
- Evolve into personal entrepreneur venture
- Administration support



**Connections**  
**Memory Cafe**  
**Coaching**

# Social entrepreneur

- Social awareness/commitment
- Cause driven/positive change in society
- Innovative with strong passion
- Make a difference in community or globally
- Ability to prioritize
- Mission driven over financial driven



**Engaging in  
Life with  
L.O.V.E.**



**Family and  
Friends Approach  
for Supporting  
Someone Living  
with Dementia**







**What TR Model drives  
your passion?**

**Can you sell  
yourself?**

**Are you prepared to  
not succeed?**

**Are you ready to  
succeed?**



**What are your  
Superpowers?**

**Do you have skill  
sets you need?**

**What type of  
entrepreneur to  
you want to be?**

# Are you ready?

- Look to your future
- Timeline
- Start your side hustles
- Skill sets
- Share your vision!
- Five years from now?





## **Nature Coast of Florida Trainings and Workshops**

# Thank you!

" Hold fast to dreams  
for if dreams die, life is  
a broken-winged bird  
that can not fly.  
-Langston Huges

